

**Herman Erickson**, Custom Tailor, No. 142 Elm Street, near Midland Avenue. -There are many of our readers who are thoroughly acquainted with Mr. Erickson personally and with his ability as a first class tailor, and there and many more who are unfortunate in this respect, unfortunate, because did they know that right at their door they could receive that satisfaction which causes them so much time and trouble to go elsewhere, they would take advantage of that knowledge and save for themselves a great many hours to devote to their comfort and rest. Mr. Herman Erickson does only fine custom tailoring and at prices to meet all pockets. His assortment of cloths is large and consists of both domestic and foreign manufactures, and in them the most fastidious had ought to be suited. Mr. Erickson is a native of Sweden and there served his apprenticeship at his trade. In 1890 he came to the United States and engaged with one of the most fashionable and successful tailors of Newark and then from there he came to Arlington and eventually took charge of the business which was conducted by Mr. Lofquest. He is a gentleman who is courteous, polite and painstaking to all. These qualities, along with his thorough knowledge of his business, has made for him a host of friends and patrons and will no doubt continue to increase his business, as when one is once a customer to him he is always a customer.

**Henry Friedner**, Agent for Wheeler & Wilson's Sewing-Machines and General Machinist. Repairing Sewing Machines and Bicycles a Specialty. Needles for All Makes of Machines. Midland Avenue near Elm Street.—We do not hesitate to say that Mr. Henry Friedner, though only started in business a few months, has come to stay, as the demand for a first-class machinist in Arlington and vicinity must be great, and where there are so many bicycles and sewing machines to get out of order he must certainly be kept very busy repairing them. Mr. Friedner is well known here as he has lived in Arlington since 1888, and before that time he was employed in the machine works of E. & W. S. Finley of 30 Hudson Street, New York City, for no less a time than twelve years. This fact alone should be sufficient guarantee of his mechanical skill, for any man who can work for twelve years with a single firm that firm must certainly know his value or they would not keep him. Mr. Friedner was born on Union Hill, this State, and is a member of the Order of Odd Fellows of New York and the Machinists' and Mechanics' Association. His territory for the Wheeler & Wilson Sewing Machine Company comprises Arlington, Kearny, Kingsland, Rutherford and Lindhurst. He will be happy to give all desired information regarding the machine, and if you don't find it convenient to call he will send a man around to see you if you wish, and if you buy a machine you will never regret doing so for you get the best machine there is in the market. He does pinking in all shapes and styles, and has the much desired pinned paper patterns which are such a help to the housewife in enabling her to put together any garment with such ease. The pin pattern is pinned together with pins to look at as the garment does when made up, having a flat pattern of the required size to go with it. The pinned one is never taken apart. The flat one is used to cut out by. Both are given for the one price.

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**J. B. Thomson**, Chemist and Pharmacist, Freeman Building, Midland Avenue, Corner Devon Street.—There are many who remember Mr. Thomson's first neat little drug store on Elm Street, six years ago, and who

now visit his elegant pharmacy. They need not have the faculty of comparison so very large to draw a comparison between the two stores, to see how he has progressed, both in store space and facilities, in the science of manufacturing and dispensing pure medicines for the relief of suffering humanity. Mr. Thomson was born in New York City and at the age of sixteen he graduated from Cooper's Institute. March, 1882, he came to Arlington in the employ of E. Zahner, for four years, then the only druggist in town, and under this gentleman's very able preceptorship graduated from the College of Pharmacy. In 1886 he came before the New Jersey Board of Pharmacy and received his certificate permitting him to dispense medicine in this State. Mr. Thomson then started the Elm Street store in the Cloud building, now occupied as a fruit store where he was until the completion of the Freeman building two years ago, when he moved to his present address. His store is one of the handsomest in the town and for the compounding of physicians' prescriptions he and his assistants have a wide reputation as careful and conscientious pharmacists, as they have great experience and high training which qualified them for this very important work. He carries a full supply of druggists' sundries, perfumery and proprietary medicines. Prescriptions are put up at all hours of the day or night. He is a member of the New Jersey Pharmaceutical Association and a past master of Triune Lodge, F. & A. M., and so many other associations and societies that we will not undertake to enumerate them here, but we will say that all who have the pleasure of meeting Mr. Thomson, whether on business or socially, will desire to renew that pleasure again, for his bright conversation and magnetic attraction leave a remembrance which will take a long while to be forgotten.

**Leonard McCloud, Wheelwright and General Blacksmith, Elm Street.**—Nineteen years is a long time to be in one place and actively engaged in business, without any exterior sign, notice or indication that so-and-so was done there, and again surprising that he has done a thriving and ever increasing trade. But, nevertheless, the above is true, and Mr. McCloud is the gentleman who has had this experience. It is said that advertising is the life of trade, but this instance has proven most certainly to the contrary, as Mr. McCloud is kept very busy; and yet we cannot say he does not advertise, for his method is one of the best advertising mediums, and that is to do good work. Good work will cause a customer to advertise one and bring another customer, while poor work will lose a customer and the chance of gaining how many more. He makes a specialty of horse-shoeing, and in Arlington his reputation in this branch of his trade is that of a scientific horse-shoer. The wheelwright and blacksmith trade seems to have been that which Mr. McCloud was to be a master of, as he has been a self-instructor and learnt his trade wholly through his natural liking for that kind of work. Mr. McCloud is a self-made man, having been born on a farm in Hamburgh, Essex County, this State, and educated in its school. After leaving school he soon showed a desire to learn the business which he is in, and built a wagon, all by himself, parts of which he now is proud to exhibit to those who call at his shop. Nineteen years ago he came to Arlington, a poor man, with only his knowledge of his trade to rely on, and by strict attention to business/gradually raised himself to the prominence and affluence where we now find him—one of Arlington's enterprising representative business men. We present an engraving of Mr. McCloud's residence on another page, and should have given another of the McCloud block, but for our engraver making a mistake in finishing it as per order.